CHAIRMAN’S CORNER - David Mercker  

We are that Dog  

We are engaged in a great thing. The SAF and the profession of forestry have the ability to influence eternity. It’s true. Think about what we do. Very few other disciplines have such a far reach as ours. Our work requires planning for the decades, if not the centuries. Consider the elders of our tribe, Pinchot, Fernow, Schenck and Leopold and how we are only now reaping the benefits of their work. Will the boots of tomorrow thank us in the same manner?  

We practice forestry, complete with the annoyances of the weather, the insects, the marginal salary, the market aberrations and more, partially because of an innate calling to be good stewards, to just do the right thing. I suppose. But too, we practice forestry for reasons that only foresters could understand. It’s the “we are that dog” disorder.  

A few years back I stumbled across an article by a forester located in the southeast, John Smith. Mr. Smith is a private consultant in Virginia and he is a member of both the SAF and ACF. These affiliations automatically make him a good person. The title of the article and the full reference has been misplaced, but an excerpt is posted in my office. It reads:  

“Sometimes when driving country roads you will see a dog that has slipped his leash and is running pell-mell with his tongue hanging out and no idea where he is going. He is just happy to be free; you can see it on his weary face. I am that dog . . . please don’t offer me a ride. I’m feeling fine and running free.” - John Smith  

When our boles have forked, our lumber has checked, our markets have eroded and our tongues are hanging out, we can still smile because, as SAF foresters, we are just happy to be free. Indeed “we are that dog.”  

Thank you for the opportunity to serve as your 2011 chair. On the whole, 2011 wasn’t very momentous for our organization. Many of us have just held tight. However, we did grow our KT chapter . . . slightly . . . and that’s a triumph. But the membership issue will continue to surface and along with that the question of whether SAF should be an “elite” or a “broad” organization. Should we join with other disciplines and become the Society of Forest Resources Managers? With higher numbers comes a mightier voice, and with our dwindling national membership, it may be necessary to become hitched with those having comparable expertise and goals. As you contemplate this, find therapy by slipping your leash, and then head for the woods. That’s where I’ll be. We’ll discuss it there . . . .

2012 KTSAF Winter Meeting!  

January 25 – 27, 2012  
Clarion Inn  
1950 Newtown Pike  
Interstate 75/64 – Exit 115  
Lexington, KY 40511  

Registration Website - http://www.ca.uky.edu/forestryextension/ktSAF.php  

Room rates are $89/night plus any applicable tax. Please visit the link here to reserve a room online with the group code forest. Phone reservations can also be made by calling 859.233.0512 and mentioning you are with the KY/TN Society of American Foresters group.  

Executive Committee meeting begins on Wednesday, January 25, at 7 p.m. with registration open from 6 – 9 p.m. as well. Registration opens again Thursday morning, January 26 at 7 a.m. with the formal conference proceedings kicking off at 8:30 a.m.  

Registration fees are as follows and includes all breaks with drinks and snacks, lunch, and banquet dinner (breakfast is provided with hotel stay).  

Regular SAF Member: $100  
Non-SAF Member: $125  
Student: $55  
Thursday Only (No Banquet): $80  
Banquet Companion: $30  

Exhibit tables with electricity are also available for $50 and can be acquired along with registration.  

Discounted registration ends on Friday, January 13!

2012 SAF Vice President  
Joann Cox  
2012 KTSAF Chairman-Elect  
Tim Phelps  
2012 KTSAF Secretary  
Greg Bailey  

Congratulations to all who ran and put forth the effort to serve our Society.
COUNCILS COLUMN - Dave Walters

Aloha! & Happy Thanksgiving. Congratulations to our newly elected leaders including Joann Cox, SAF’s new Vice President. Please make the time to train your new leaders in their core responsibilities. A little help early in the process makes the job much more manageable for the new folks willing to serve. I am very thankful that several of our Heartland Leadership Academy participants are new leaders in District IX. Congratulations and thank you for your commitment.

Council meetings in Hawaii:

During the meetings in Honolulu, Council approved the two new position statements on Tax Treatment of Private Forests and FIA (see SAF web site), approved proposals on the World Forestry Committee charter and discussed how to keep committees relevant. We spent tons of energy working on our Strategic Planning Process and the ongoing discussion about Terrestrial Ecosystem Management Accreditation with its implications on membership. We were briefed on the sale of the property in Bethesda...more snags as a result of our partnership with RNRF and council supported a subcommittee to propose a plan for increasing non-dues revenue. We declared that the next three conventions will be at Spokane, WA 2012, Charleston, SC 2013, and Salt Lake City, UT 2014.

By far the most interesting and intense part of our meeting included a heartfelt evaluation of SAF leadership and Council’s self-evaluation. This was the most intense and sincere meeting I’ve participated in as a SAF volunteer. I left that meeting feeling very humble and very appreciative for the uncelebrated work and the inspiring heart that our members bring to our organization. SAF leaders are amazing professionals!

2012 Dues changes:

By now you should be aware that you will choose your dues participation level. Each member will be renewed at the Gold level unless you act to change it. Please pay attention to your choices. I see myself as a Gold guy.

Strategic Planning

Foresters are good at planning. Only crazies like building strategic plans. I’m crazy because this work jazzes me. I’m learning tons and working with folks who are brilliant.

Council and SAF staff’s intent is to create focus, develop alignment, inspire, communicate, and increase the agility of SAF.

Our process is:

1. Clarify our Hedgehog Concept (Jim Collins’ term for the essence of an organization and the intersection of what we can be the best in the world at, our economic drivers and our passion). This helps us define who we are, what we do & why it matters.
2. Develop decision principles and strategy
3. Isolate key opportunities

A working draft of our Hedgehog is emerging around the ideas of Professional Development, Science-based decisions and People. Our core may be in (Re) Defining Foresters, Forestry with our values being advancing forestry based on an appreciation of our legacy/history.

Carving a Hedgehog

“It’s easy…you just start with a mass and carve away everything that doesn’t look like a hedgehog” responds an old whittler.

Like lots of things, carving out a hedgehog is simple. Add a committee of regional representatives, some conference calls, long meetings and simple moves to complex. So goes the way of SAF’s council in drafting what Jim Collins calls a hedgehog concept in his 2001 corporate management book Good To Great. A hedgehog concept is the crystalline driver of great companies that is derived from the intersection of three circles: 1) What you can be the best in the world at, 2) What drives your economic engine, and 3) What you are deeply passionate about. The hedgehog concept distills an organization’s focus into simple-almost simplistic ideas. By taking a simple concept and just doing it with excellence and imagination, good organizations can become great.

Last year President elect Dziengeleski gave each Council member a copy of Good To Great and has charged council to use Collins’ model to move SAF to great. In so doing Council has drafted the beginnings of what might be our hedgehog concept. Our plans are to engage HSD and SAF staff in editing, refining, and perhaps embracing the work council has initiated, then continue the arduous task of insuring that all our programs fit within our hedgehog concept.

Just defining our hedgehog won’t make SAF great, but adding the other components of excellent organizations that Collins observed will help drive SAF toward greatness. My understanding of the roadmap begins with getting the right people and building a superior executive team. This includes developing an ethic of confronting the brutal facts without losing faith, developing a culture of discipline to stick with the hedgehog concept, using technology to accelerate momentum, and most importantly pushing consistently in a constant direction by each of us. If we do all of this, then magically, SAF will become great!

Isaiah Berlin divided the world into hedgehogs and foxes based upon an ancient Greek parable: The fox knows many things, but the hedgehog knows one big thing. Foxes pursue many ends at the same time, but the hedgehog simplifies the complex world into a single concept that unifies and guides everything.

Council is initiating the process of carving out a hedgehog, we need your prayers.

Continued on next page
Terrestrial Ecosystem Management Accreditation:

There are a growing number of Natural Resources Management degrees across the country and many of the graduates will be managing our forests in the future. This is a potential way for SAF to engage the profession of forestry as we change and offers opportunities to change the face of SAF. Ongoing discussions across the country include essays on SAF changing toward a “Broad” or “Narrow” membership and seem to be asking who we want to allow as members.

Currently our membership includes anyone breathing ...“who works in a position that strongly influences the profession of forestry”

I think the discussion should focus on how we engage our forest-managing colleagues to join our meetings, conversations and organization, making the conversations as interesting as possible.

SAF Constitution amended November 5, 2008

Sec. 1. The membership of the Society shall consist of Professional Members, Conditional Professional Members, Associate Members, Technician Members, and Student Members. All members may vote on any questions before the Society.

Sec. 3. Professional Members shall be graduates of an SAF-accredited forestry curriculum or of a candidate curriculum for accreditation; OR recipients of a graduate degree in forestry from an institution that has an SAF-accredited forestry curriculum or one that is a candidate for accreditation; OR scientists or practitioners who hold a bachelor’s or higher degree within the broad field of forestry, based on a curriculum that is neither SAF-accredited nor a candidate for accreditation, and who have three or more years of qualifying experience within the broad field of forestry.

Sec. 4. Conditional Professional Members shall be scientists or practitioners who hold a bachelor’s or higher degree within the broad field of forestry, based on a curriculum that is neither SAF-accredited nor a candidate for accreditation, and who have less than three years of qualifying experience within the broad field of forestry.

Sec. 5. Fellows shall be Professional Members who have rendered outstanding service to forestry and to the Society.

Sec. 6. Associate Members shall be scientists or practitioners who hold a bachelor’s or higher degree in a subject area not within the broad field of forestry but who work in a position that strongly influences the profession of forestry (excluding elected officials).

Sec. 7. Technician Members shall be graduates of an associate degree program within the broad field of forestry.

Sec. 8. Student Members shall be undergraduate or graduate students in forestry, preforestry, or a forest technician program, or in another program within the broad field of forestry.

Sec. 9. Honorary Members shall be individuals, not eligible to be a Professional Member, Conditional Professional Member, Fellow, or Associate Member, who have rendered distinguished service to forestry. They shall not have the right to hold office or vote on questions in front of the society and shall not be considered members as defined in Sec. 1.

Sec. 10. International Members shall be members who are not a citizen or permanent resident of the United States, its possessions, Canada, or Mexico.

SAF Bylaws amended March 27, 2007

“Broad field of forestry” is defined as those biological, quantitative, managerial, and social subject areas that are focused on the management and conservation of forest resources. “Qualifying experience” occurs when one spends at least one-half of one’s employment duties within the broad field of forestry.

Dates to remember:

January 31 deadline to identify Fellow candidates

Invite a colleague to join SAF today!

Dave Walters
District 9 Council Representative
(o) 615-837-5470
(c) 615-556-0529
Dave.Walters@tn.gov
NEW SAF DUES STRUCTURE

SAF has gone to a tiered dues structure beginning in 2012. The new membership structure allows you to have choices of the products, services, and discounts that best suits your needs.

When you sign up for membership, you can select one of the membership service levels listed below.

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<td>Foresters Ring upon Graduation*</td>
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*Accredited SAF program

Also, don’t forget that there is an incentive for recruiting new members. You’ll get $20 off your dues when you recruit a new member. Ask the new member to include your name under the “member referral” section of the application.

Renew today at: [http://safnet.org/](http://safnet.org/)
PARTNERSHIP FOR BETTER FORESTS

The American Tree Farm System (ATFS), in partnership with the Association of Consulting Foresters (ACF) and the Society of American Foresters (SAF), is pleased to announce the “Partnership for Better Forests.” ATFS is an internationally recognized certification program that validates good stewardship by family woodland owners. Inspecting foresters provide the on-the-ground validation that is essential for the integrity of the program. In recognition of their essential role, ATFS, ACF and SAF have joined together to provide a $100 credit for qualifying foresters towards their 2012 ACF or SAF membership dues. In addition SAF will credit members for the balance of their national dues; local and chapters dues may still apply.

In order to qualify for a $100 credit on your 2012 ACF or SAF dues, you need to first register at: https://www.surveymonkey.com/s/PartnershipforBetterForests and then complete two inspections. These inspections could be either new Tree Farm inspections or optional reinspections; however, required inspections and decertifications do not apply. Any applicable inspections completed after the program start date of September 1, 2011 are eligible.

We can only guarantee that the first 100 foresters from both ACF and SAF who complete their eligible inspections after September 1, 2011 will have the credit applied, so get your boots on the ground and get the 004 Inspection Forms into the pipeline quick!

• Looking for Tree Farms to Inspect? Do your clients meet the 2010-2015 ATFS Standards of Sustainability?

If so, contact your state ATFS administrator (www.treefarmsystem.org/inyourstate) for more information. Your state ATFS administrator can also assign you any available inspections in your area as long as your ATFS inspector training is up to date. They can also explain the process and routing of the 004 Forms after you have completed your inspections.

• Want to become a Tree Farm Inspector?

Contact your state committee to inquire about the next in-person Inspecting Forester Training opportunity.

• Inspecting Forester Training out of date (prior to Feb. 2010)?

You can renew online anytime at www.atfsdatabase.org, or contact your state committee to inquire about the next in-person Inspecting Forester Training opportunity. Contact your State administrator or Amy at ayambor@forestfoundation.org for your username & password.

• Not sure who to talk to for the state you work in?

All state contacts are listed at www.treefarmsystem.org/inyourstate

• Am I eligible to participate?

Individuals are responsible for checking with their employer to determine if professional dues credit is acceptable under existing policy.

• Still have questions? All other questions can be addressed to inspectors@forestfoundation.org

Make the Most of These Benefits of Membership

Being part of SAF not only brings you peer-to-peer networking, insight and representation but it also features discounts, resources, and access you can’t get anywhere else.

• Download the NEW Forestry Mobile App at a discounted price.

• Access FREE online subscriptions to all three Regional Applied Journals of Forestry.

• Get FREE online subscription to Forest Science.

• Use the all-new Career Center and post your résumé in the online database.

• Get discounted rates on Consulting and Prescribed Fire Insurance.

• Learn about the latest developments in forest-related policy.

• Receive discounted rates on automotive insurance.

• Get a competitive edge with the nation’s largest listing of continuing forestry education.

• Study “How-tos” and get the latest forestry-related news with the online Forestry Source.

• Participate in a Working Group.

• Take advantage of discounts on rental cars through Enterprise.

• Improve your credentials with discounts for becoming a Certified Forester.

• Get reduced rates on National Convention and many local events.

• Read the latest in forest research in your Journal of Forestry.

• Access the fresh forestry content in topic specific areas pertaining to your work.

• Purchase discounted life and disability insurance.

• Use member-only discounts in the SAF Store.

• Apply for scholarships.

• Grow your leadership skills with local chapters.

It all starts with you. Join the Society of American Foresters Today!
The time of the year to nominate folks for the national and local SAF awards is quickly passing, and **there has yet to be a single nomination!** There are 12 national awards. I will not list all the awards here. You can find them at the National SAF website:

http://www.safnet.org/about/national.cfm

Locally, for KTSAF, we have several awards.

- **Outstanding Member Service Award**  
  35 years and under
- **Outstanding Member Service Award**  
  over 35 years old
- **Outstanding Service Award to a Technician**
- **Herman Baggenstoss Forestry Recognition Award**

The **Herman T. Baggenstoss Forestry Recognition Award** is for an individual or group where contribution to forestry has been beyond the demands of their regular employment. The recipient should not be a professional forester. The Herman T. Baggenstoss Forestry Awards will be presented to a recipient from Kentucky on odd years and a recipient from Tennessee on even years. This is the year for Tennessee to nominate for the award.

A nomination form can be found on our website at:

http://www.ktsaf.org/Committees/Awards.htm

There are 3 Ways to contact me. You can mail me the nomination forms at the following address:

Ben Worthington  
PO Box 889  
Winchester, KY 40392-0889

You can e-mail me your nomination at: benworthington@bellsouth.net

You can also contact me by phone at 859-749-6254

Please make my job tough. We have a lot of good people in the KT SAF doing excellent stuff. Send me their nominations.

Ben Worthington  
Awards Committee Chair
TDF intends to fill the Forest Health Program Specialist position and Assistant District Forester position in the Highland Rim District after January 1st. In addition, the Water Quality Program Specialist position may be filled at a later date.

Applications must be submitted electronically through the following Department of Human Resources web site:

http://agency.governmentjobs.com/tennessee/default.cfm

While you are online at the website you may want to sign up to be automatically notified by HR of all registry openings for forester and forestry program specialist classifications. Your enrollment is good for 12 months and can be extended for 12 months.

Don’t miss this opportunity to get on a TDF registry.

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<tr>
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Send in an article on a forestry related topic in your area. Articles should be sent in Microsoft Word format. Accompanying pictures are highly preferred.

Send to:

Tim.R.Phelps@tn.gov